

Soft-Inserts

Insert additional information into your statement or letter with ease—great for required notices and sales promotions!

Communicating with your customers has never been easier!

MailXstream's Soft-Inserts option allows you to insert newsletters, marketing collateral, company announcements or new product information directly into the print stream and into the outbound delivery envelope. With MailXstream's Soft-Inserts, you no longer have to send out a separate mailing or print extra copies. The convenience of mailing an insert directly in your outbound envelope ensures your customer receives your message at the same time they receive your monthly communication.

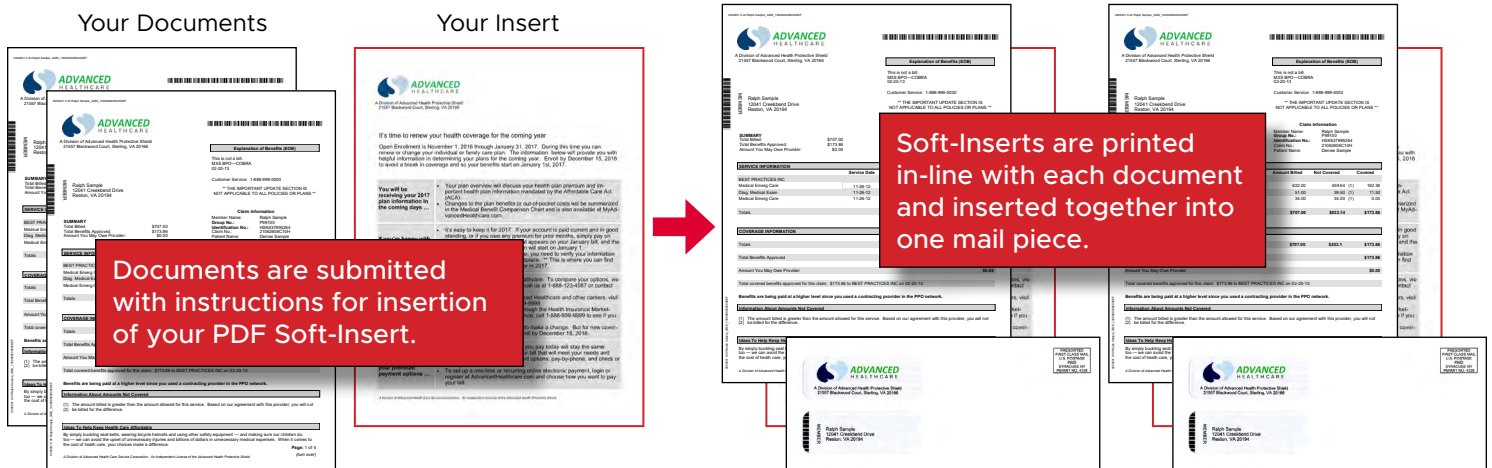
It's simple and convenient. Just include a PDF of the outbound message and we'll do the rest. We'll include the PDF in the print stream and print it in-line with your document. The completed mail piece is both cost effective and professional looking.

Your message will most likely be more effective as studies have shown that customers are more likely to read a newsletter or announcement if it's part of your regular communication.

Soft-Inserts are ideal for:

- Marketing Promotions
- Newsletters
- Privacy Notices
- Industry Updates
- New Product Announcements
- Terms & Conditions
- Company Information/Locations
- Any Other Static Documents

Here's how it works:



To learn more about our Soft-Inserts feature or other options, call us today at **1-877-365-MAIL (6245)** or send us a request at <https://mailxstream.com/contact>.