

Householding

Combine documents to the same person or household into one mailing—even if they're from different jobs!

With postal rates continuing to rise, the last thing you want to do is waste money by mailing multiple pieces to the same person or the same address.

And your customers are likely just as averse to receiving multiple pieces on the same day as you are to sending them. Householding allows you to address these concerns while reducing waste and allowing you to manage customer perceptions of your company and brand.

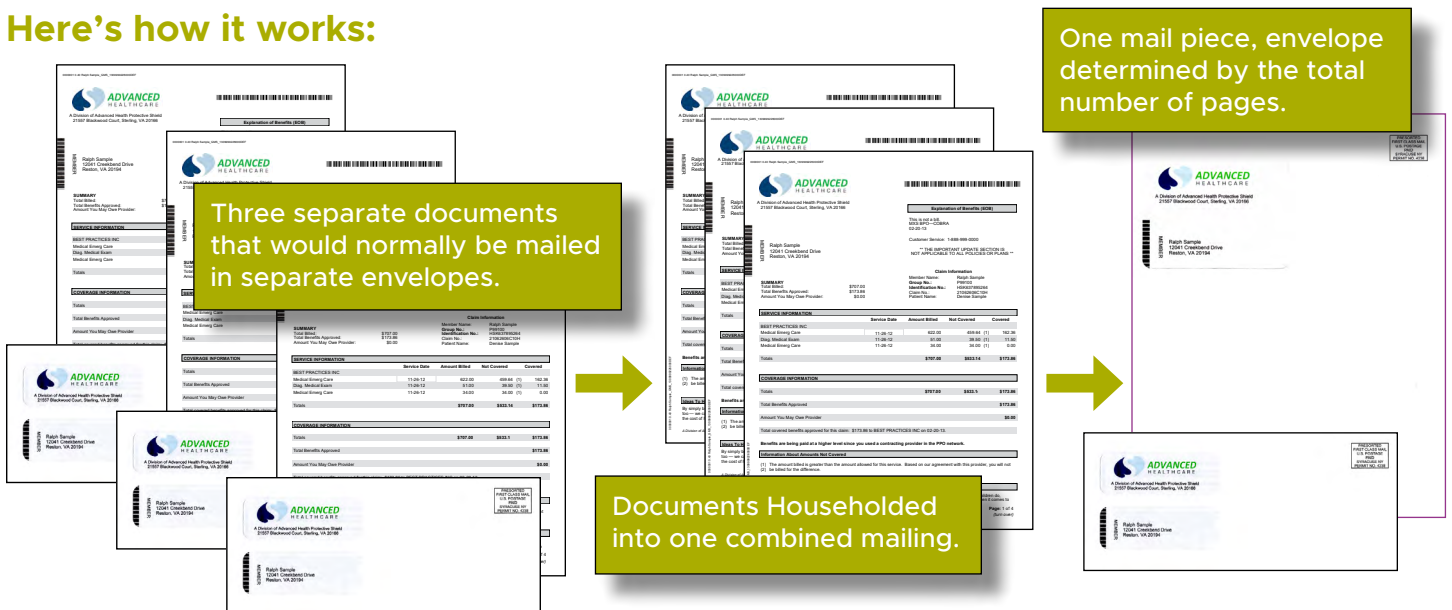
MailXstream's Householding option allows you to combine documents which have the same address or the same attributes that you define, whether they're in a single job or from multiple jobs. The combined documents are then treated as a single mail piece and inserted into the same envelope.

A common use of Householding is to combine documents that have the same delivery address, or documents that have a parent/child relationship, into one delivery envelope.

With Householding you achieve the following benefits:

- Reduce or eliminate customer complaints about receiving too many mail pieces from you.
- Receive significant postage savings when you combine documents into one delivery envelope.
- Achieve additional savings through eliminating excess material usage.

Here's how it works:



To learn more about our Householding feature or other options, call us today at **1-877-365-MAIL (6245)** or send us a request at <https://MailXstream.com/contact>.